

TABLE OF CONTENTS

I. BACKGROUND OF RELEVANT FACTS 2

II. STANDARD OF REVIEW 4

III. ARGUMENT 5

 A. There is No Products Liability Claim
 for Services and Training Materials. 5

 1. Services Are Not "Products". 6

 2. Ideas and Expressions Are Not
 "Products". 8

 3. Training and Training Materials
 Are Not "Products" 10

 B. Plaintiff's Strict Products Liability
 Claim Must Be Dismissed Because the DSD
 Program is not a "Product". 12

 C. There Can Be No Claim for Negligent
 Manufacture Because there is no "Product". 14

 D. Plaintiff Cannot Maintain a Breach of
 Warranty Claim Because the DSD Program
 is not a Product. 16

 E. Plaintiff's Claims of Gross Negligence
 and Wilful and Wanton Indifference is a
 Claim of Punitive Damage. 18

 F. A Failure to Warn/Fraudulent Concealment
 Claim Is a Product Defect Claim that
 Requires the Existence of a "Product". 20

 G. Plaintiffs Sheryll Clayppol, Scott Claypool,
 and Kristin Claypool's Emotional Distress
 Claim and Plaintiff Sheryll Claypool's
 Loss of Consortium Claim Fail Because
 They are Derivative of Plaintiff Dennis
 Claypool's Products Liability Claims. 22

IV. CONCLUSION 23